



## INVESTOR PRESENTATION

June 2018



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## Share Summary

<b>Share price (May 31, 2018)</b>	<b>\$1.15</b>
<i>52-week low</i>	\$0.96
<i>52-week high</i>	\$2.18
<i>All-time high</i>	\$11.70
<b>Shares outstanding</b>	<b>92.2 million</b>
<i>Options + treasury settled RSU</i>	6.5 million
<i>Warrants (@ \$1.77/share)</i>	7.1 million
Shares outstanding - fully diluted	105.7 million
Book value	\$4.15/share
Price / book value	28%
Insider ownership - fully diluted	19%

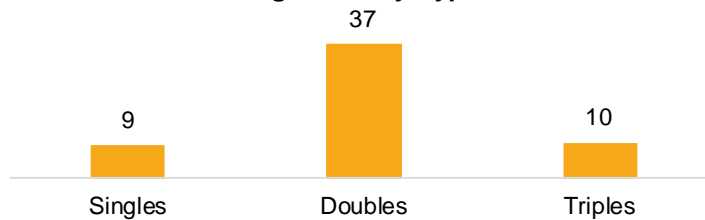
## Capital Structure

Market capitalization - basic	\$106 million
Pro forma net debt	\$229 million
Enterprise value	\$335 million

# Western's Competitive Position

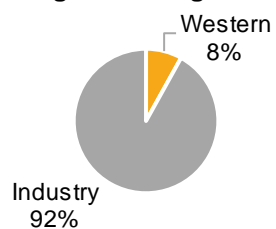
56 Drilling Rigs

Rig Count by Type

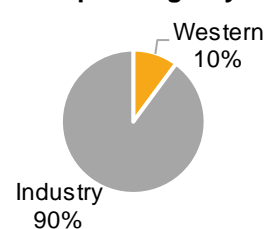


Significant Canadian Market Share

Registered Rigs - 50



Q1 Operating Days



Drilling Longer Wells

Q1 2018 Average Metres per Well



**Western operates 122 rigs plus a specialized oilfield rentals business**

Notes:  
Market share by registered rigs as of April 2018.  
Industry well length per IHS.



- 56 modern drilling rigs
  - 24 Cardium Class<sup>1)</sup>
  - 19 Montney Class<sup>2)</sup>
  - 13 Duvernay Class<sup>3)</sup>
- Variety of rig configurations to meet customer demand
  - Rigs ideally suited for deep applications (Montney/Deep Basin/ND Bakken) to shallow applications (Saskatchewan Viking)



- 66 modern well servicing rigs
- Operating bases in: Estevan, Red Deer, Slave Lake, Lloydminster and Grande Prairie
- Levered to production work



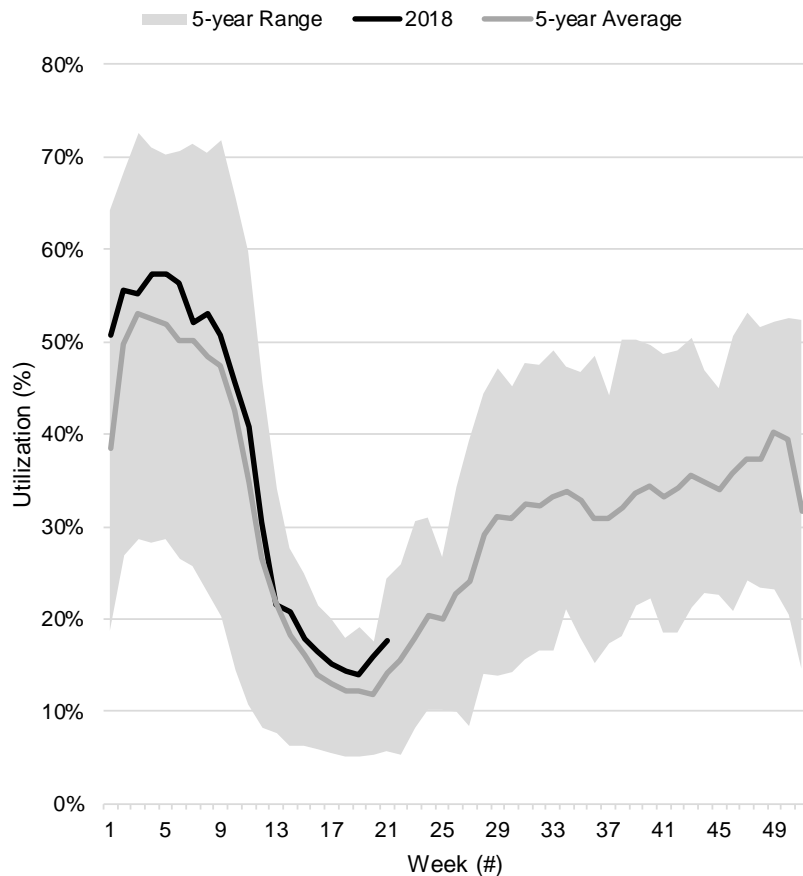
- Pressure control rental specialists
  - BOPs, frac heads, etc.
- Locations in Fort St. John, Grande Prairie and Red Deer to best serve customers

1) Cardium class rig: Defined as any contract drilling rig which has a total hookload less than or equal to 399,999 lbs (or 177,999 daN)

2) Montney class rig: Defined as any contract drilling rig which has a total hookload between 400,000 lbs (or 178,000 daN) and 499,999 lbs (or 221,999 daN)

3) Duvernay class rig: Defined as any contract drilling rig which has a total hookload equal to or greater than 500,000 lbs (or 222,000 daN)

## WCSB Drilling Rig Utilization



- 620 industry drilling rigs
  - Down 26% from December 2012 peak of 841 rigs
  - Western's Canadian rig count increased by 14% over the same period
- Pricing improvement traditionally lags demand
  - Above 5-year average demand
  - Continuously increasing pricing with each bid
- CAODC forecast of 70,587 operating days for 2018
  - 63% increase from 2016 and 9% increase from 2015

# In-Demand Fleet

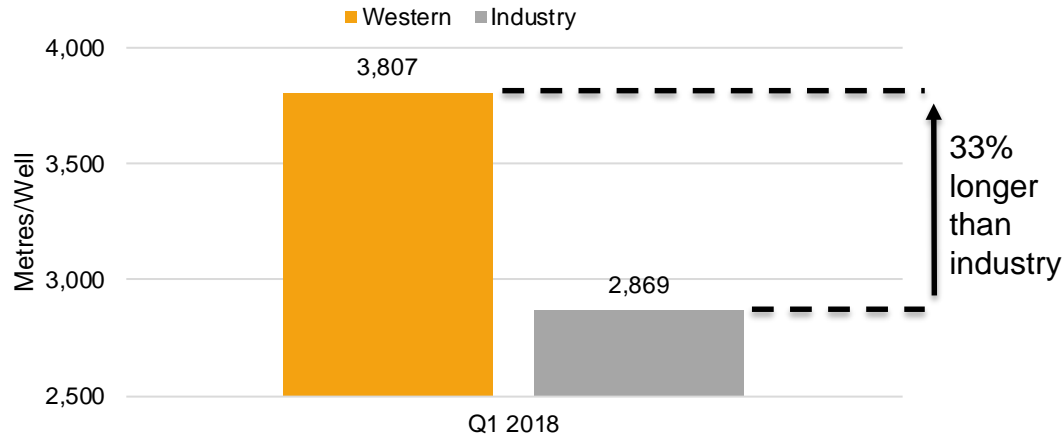
Canadian Market Share by Rig Count			Canadian Market Share by Operating Days			Canadian Utilization	
	Drilling Rigs	Mrkt. Share		Q1 2018	Mrkt. Share		Q1 2018
Company #1	135	21.8%	Company #1	5,664	24.8%	<b>Western</b>	<b>52%</b>
Company #2	81	13.1%	Company #3	2,635	11.5%	Company #6	47%
Company #3	70	11.3%	<b>Western</b>	<b>2,351</b>	<b>10.3%</b>	Company #1	47%
Company #4	55	8.9%	Company #2	2,003	8.8%	Company #5	45%
<b>Western</b>	<b>50</b>	<b>8.1%</b>	Company #4	1,880	8.2%	Company #3	43%
Company #5	42	6.8%	Company #5	1,705	7.5%	Company #4	38%
Company #6	27	4.4%	Company #6	1,130	4.9%	Company #2	27%

- Higher share of operating days than rig count would indicate
  - Increased pricing sequentially
- Western continues to broaden its customer base, providing the equipment demanded by the most active WCSB operators
  - Strategically allocate expansion capital to meet customer needs while achieving appropriate returns for our shareholders

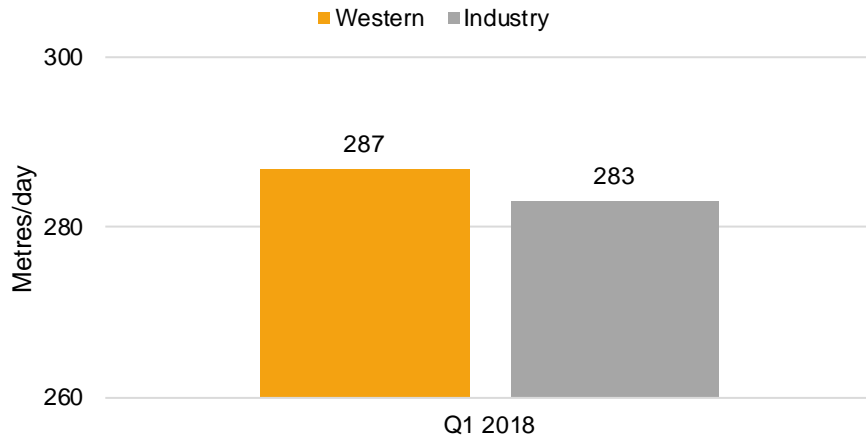
Source: Canadian Association of Oilwell Drilling Contractors. Rig count as at March 31, 2018  
 Includes Western plus six largest Canadian drilling companies by rig count

# Continued Drilling Performance

## WCSB Well Length



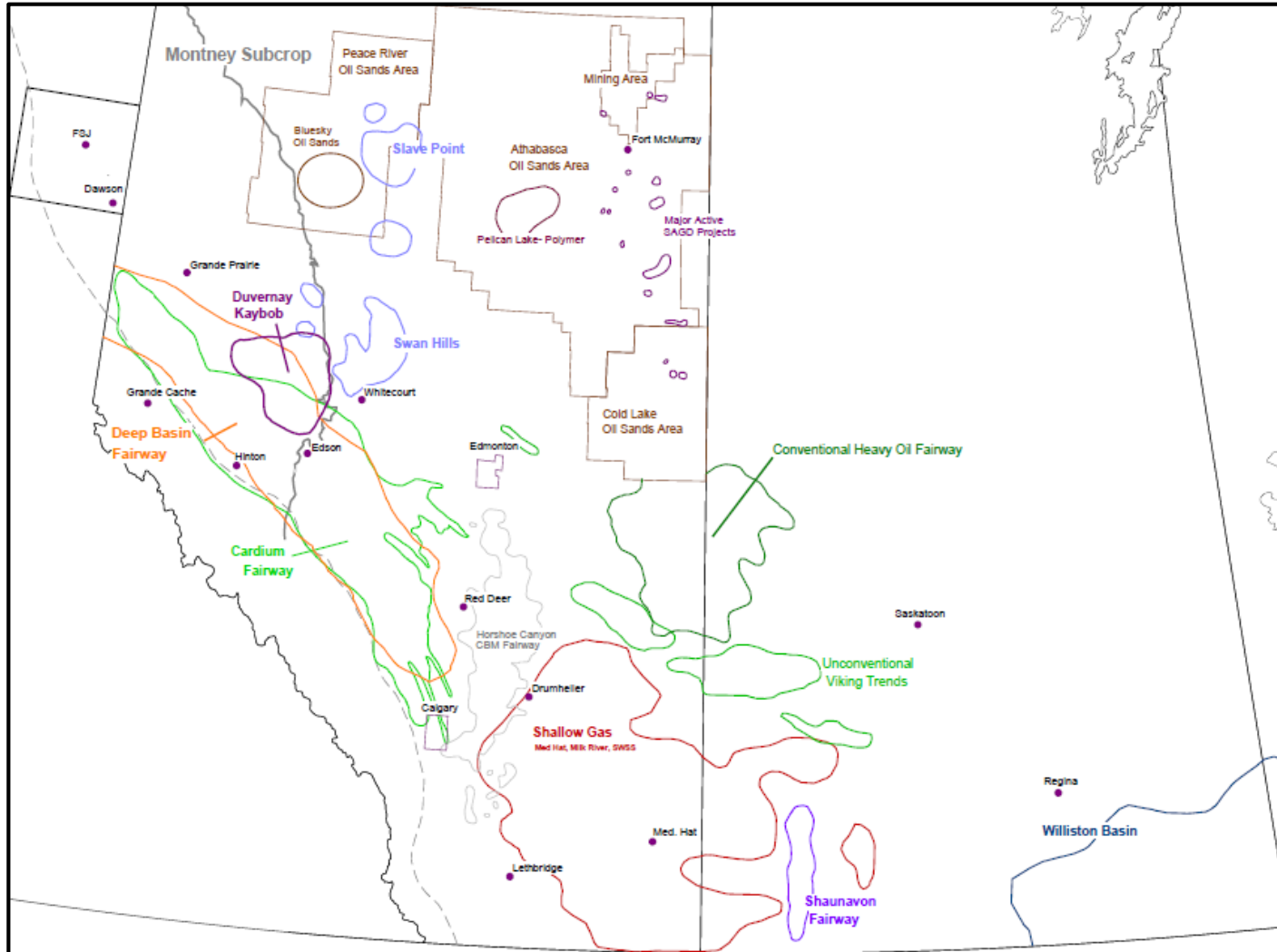
## WCSB Metres/Day



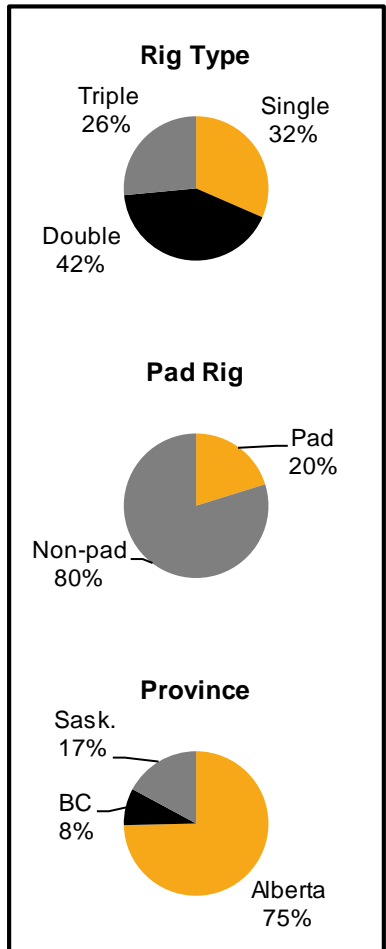
- Western increasing well length while improving drilling rate
- Strong performance is key differentiator
  - Western leads industry peers in utilization
- Fleet make-up allows Western to respond to more efficient drilling
  - Lower capability industry rigs may no longer compete



# Diversified Drilling Requirements

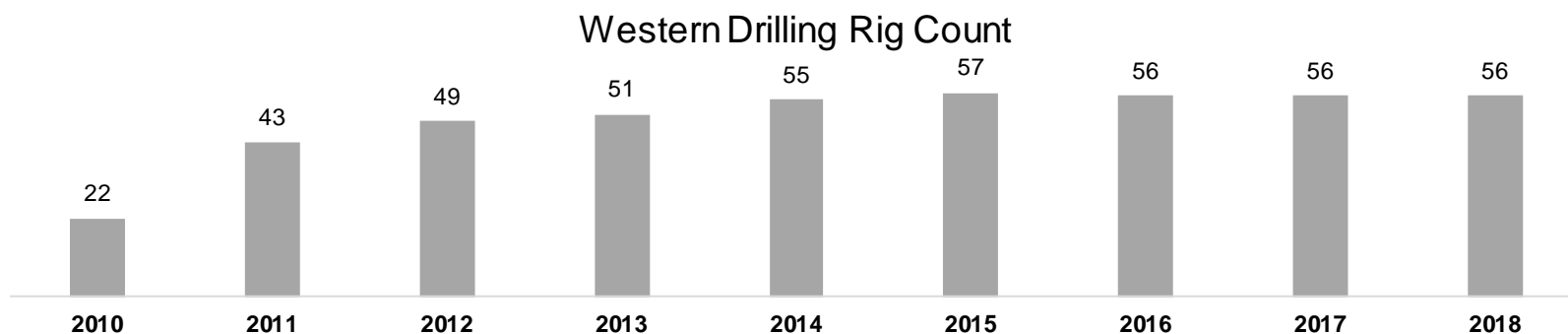


## Q1 2018 Industry Days



Source: CAODC, Governments of Alberta, B.C. and Saskatchewan  
Map per Peters & Co.

- Since acquiring its first drilling rigs in 2010, Western has significantly grown its fleet
  - Now the fifth largest drilling contractor in Canada with the highest relative exposure
- Fleet remains highly marketable in Western Canada and North Dakota
- Through the downturn, Western decommissioned only 1 drilling rig
  - Allowed for cost-effective rig modification to increase competitiveness of Cardium class fleet
- Continue to achieve industry leading utilization, despite significant industry delistings/retirements



Western's drilling rig fleet is designed to meet the technological needs of our customers

<b>Rig Features</b>	<b>Automated Drilling Control</b>	<b>7,500 psi Pumps</b>	<b>Digital Pump Controls</b>	<b>Dual-Fuel Systems</b>
	Drawworks control to optimize rate of penetration	Double and triple rigs fitted with high pressure piping to meet customer pumping requirements	Mechanical rigs fitted with digital pump controls making control competitive with AC rigs	Substitutes natural gas for diesel to reduce fuel cost and emissions
	<b>X+Y Walking Systems</b>	<b>Smart Slide</b>	<b>Power-on-Demand</b>	<b>Remote Diagnostics</b>
	Optimized for fast rig moves	Top drive programming to reduce sliding friction in horizontal sections	Generators programmed to run at peak efficiency reducing fuel consumption and emissions	Allows for offsite troubleshooting and diagnostics to reduce downtime

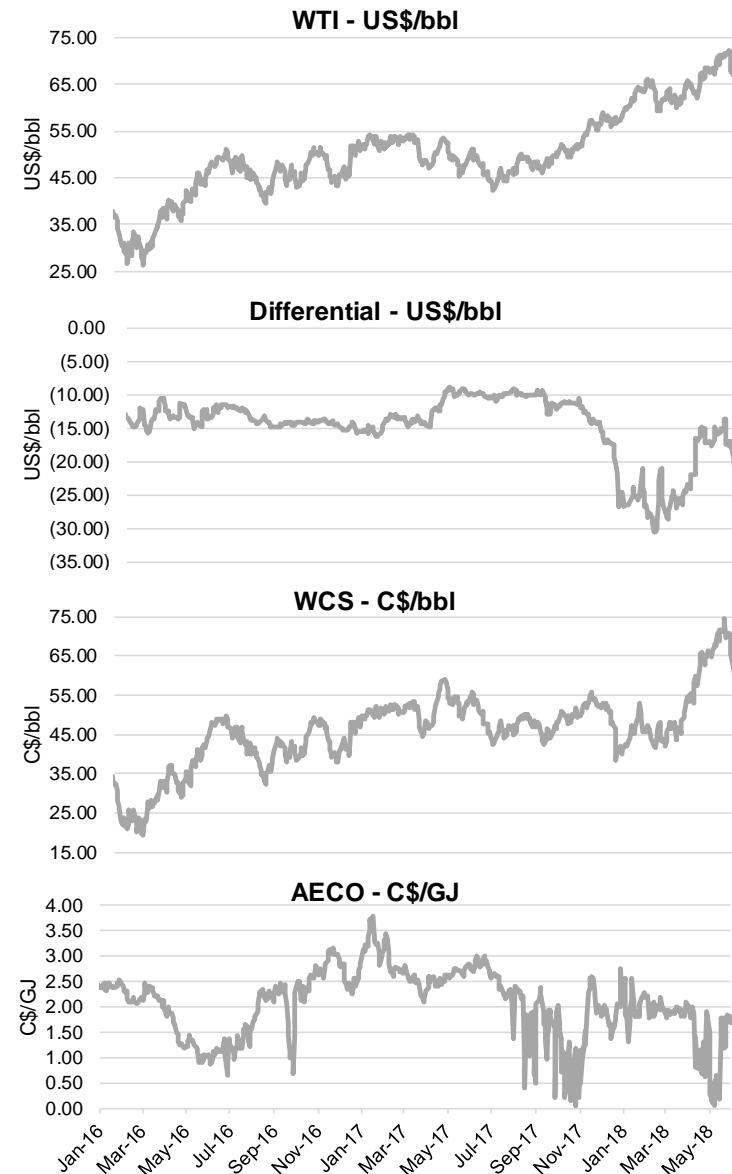
# Commodity Price Improvement

## Crude Oil

- Oil prices have increased significantly over the past year
- Heavy oil differentials are marginally wider than average, though WCS realized prices are higher given improvement in WTI
- Fundamentals continue to improve
  - OPEC compliance continues
  - Global inventory drawdowns
  - Potential slowing of US growth
- Geopolitical uncertainty may provide further price support

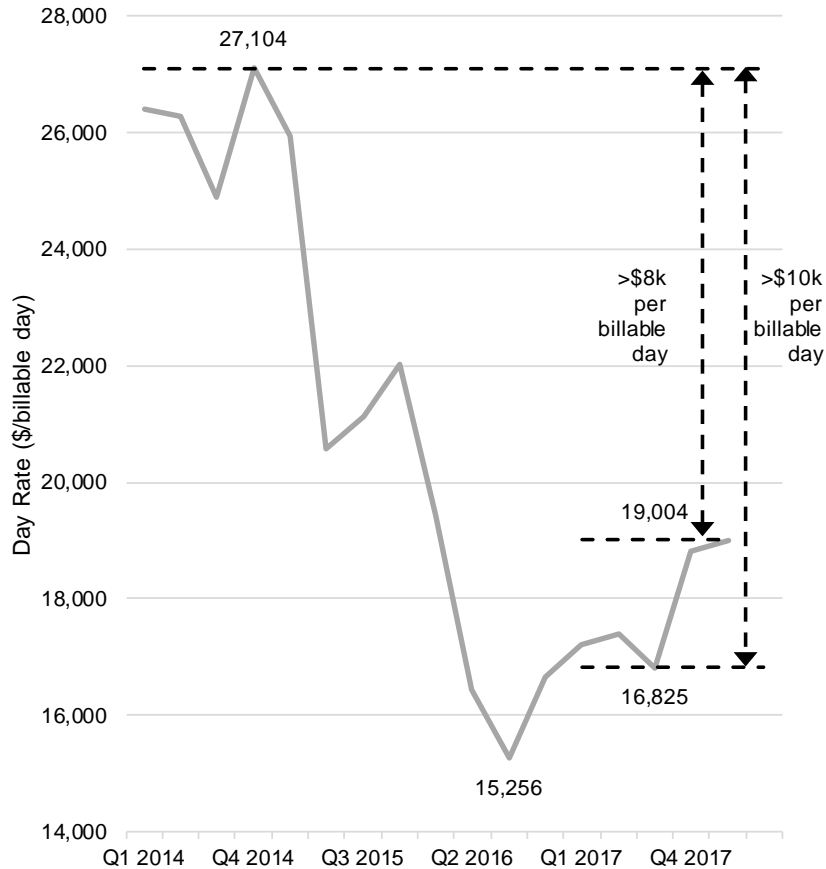
## Natural Gas

- Cold winter depleted natural gas inventories at greater than expected rate
- Variability continues but structural change to support prices over the longer term
  - NGTL system expansion
  - North American exports
  - Continued ability of producers to gain exposure to non-AECO price points



# Significant Operating Leverage

## Horizon Revenue per Billable Day



- Contract drilling operating costs predominantly variable
  - No cost pressure to date
  - Largest input cost governed by CAODC
- Material upside to be generated through day rate increases
  - Term contracts atypical in Canada, yielding exposure to spot market
- Drilling rig estimated to be <15% of total well cost

### 2017 EBITDA Sensitivity - Canadian Contract Drilling

Avg. Day Rate (\$/billable day)	Increase (\$/billable day)	Add'l EBITDA <sup>1)</sup> (\$ 000s)	Increase <sup>2)</sup> (%)
17,558	-	-	-
19,000	1,442	10,863	30%
20,000	2,442	18,396	52%
21,000	3,442	25,929	73%
22,000	4,442	33,462	94%
23,000	5,442	40,995	115%
25,000	7,442	56,061	157%
27,000	9,442	71,127	199%

1) Additional EBITDA calculated using 7,533 Billable days generated in Canadian Drilling in 2017 and assuming day rate as outlined above. Estimates are not annualized. No adjustments are made to cost structure in Canadian Drilling. Additional EBITDA excludes impact of potential price increases in other divisions.

2) Increase relative to Consolidated 2017 EBITDA of \$35.7 million and Canadian operating revenue per billable day of \$17,558.

# Balance Sheet Highlights



<b>Capitalization Highlights</b>		<b>March 31, 2018</b>
Cash	\$	2,209
Property and equipment		643,253
Second Lien Facility		215,000
Revolving Facility		14,000
Operating Facility		1,881
		<hr/>
		230,881
Shareholders' equity		382,714

<b>Credit Facility Covenants</b>	<b>Covenant</b>	<b>@ March 31, 2018</b>
Senior Debt (excluding Second Lien) to EBITDA Ratio	3.0 to 1 or less	0.45
Debt to Capitalization Ratio	60% or less	37%
Debt Service Coverage Ratio	1.0 to 1 or more <sup>1)</sup>	Not applicable <sup>2)</sup>

1) Debt Service Coverage Ratio is 1.0x at and prior to Q1 2018, 1.25x in Q2 2018, 1.5x in Q3 and Q4 2018, and 2.0x thereafter

2) The ratio is only tested when \$40 million or more is drawn on the Credit Facilities or the net book value of PP&E is less than \$400 million

# Credit Facility Details

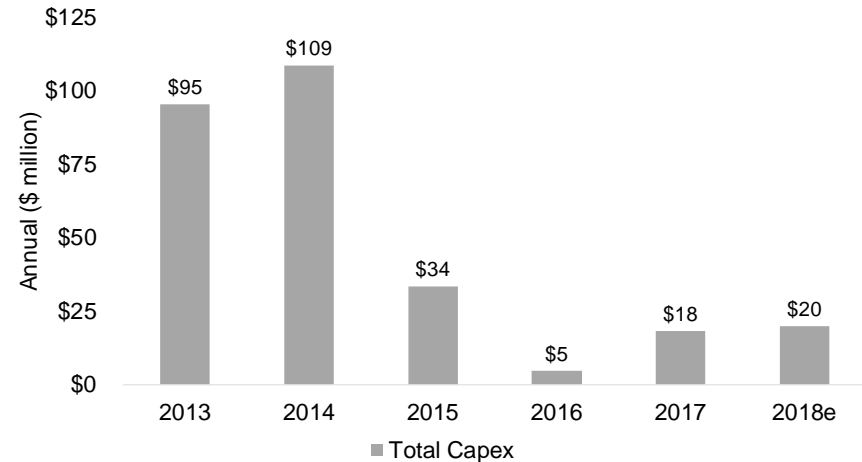
	Current Facility	Previous Facility	Change
<b>Revolving Facility</b>	<b>\$70 million</b>	\$50 million	Increased \$20 million
<b>Operating Facility</b>	<b>\$10 million</b>	\$10 million	Unchanged
<b>Credit Facilities</b>	<b>\$80 million</b>	\$60 million	Increased \$20 million
<b>Senior Debt to EBITDA</b>	<b>3.0:1.0 or less</b>	3.0:1.0 or less	Unchanged
<b>Debt to Capitalization</b>	<b>0.6:1.0 or less</b>	0.6:1.0 or less	Unchanged
<b>Debt Service Coverage Ratio</b>	<b>1.0:1.0 or more<sup>1)</sup></b>	Not Applicable	Added
<b>Interest Coverage Ratio</b>	<b>Not Applicable</b>	See footnote <sup>2)</sup>	Removed
<b>Current Ratio</b>	<b>Not Applicable</b>	1.15:1.0 or more	Removed
<b>Maturity</b>	<b>December 17, 2020</b>	December 17, 2018	2 year extension

1) Debt Service Coverage Ratio is the ratio of Consolidated EBITDA to consolidated interest expense and scheduled long-term debt repayment. The ratio is only tested when \$40 million or more is drawn on the Credit Facilities or the net book value of PP&E is less than \$400 million. The ratio must meet or exceed 1.0x as at and prior to Q1 2018, 1.25x at Q2 2018, 1.5x at Q3 and Q4 2018, and 2.0x thereafter

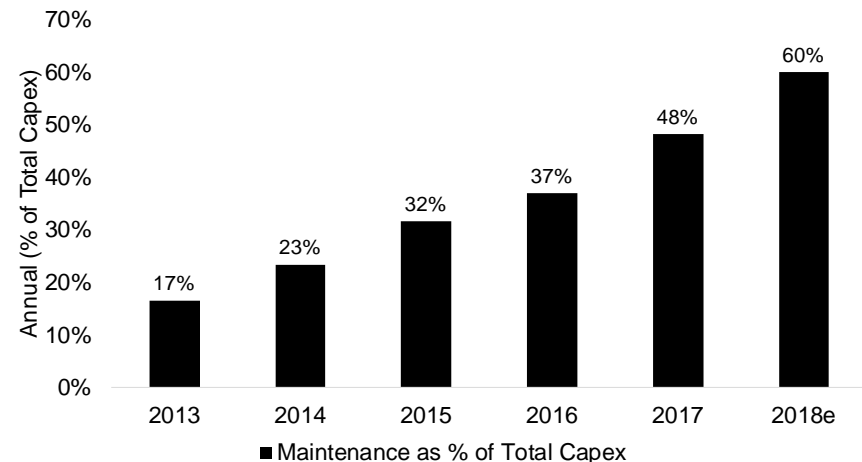
2) Interest coverage covenant previously waived through 2017, 1.0x in Q1 2018, 1.25x in Q2 2018 and 1.5x thereafter. Removed in Amended Credit Facility

- Through 2014, Western invested in its fleet with 17 new build rigs and upgrades on existing rigs, resulting in a fleet that meets the current demands of E&P customers
- Taking a disciplined approach to the balance sheet, Western curtailed spending in the early part of 2015 and 2016
  - Maintenance was limited as there is no required capital investment on idle equipment
- As activity recovers, Western is prioritizing maintenance spending over growth capital to ensure fleet quality is maintained

### Historical Capital Expenditures



### Maintenance Capital Expenditures

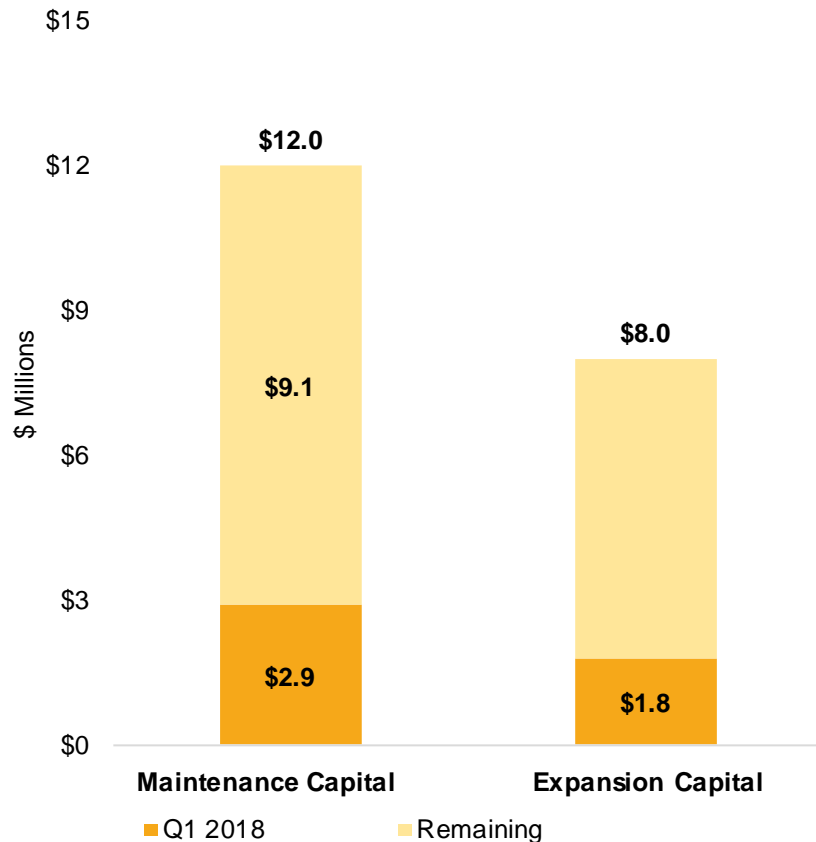




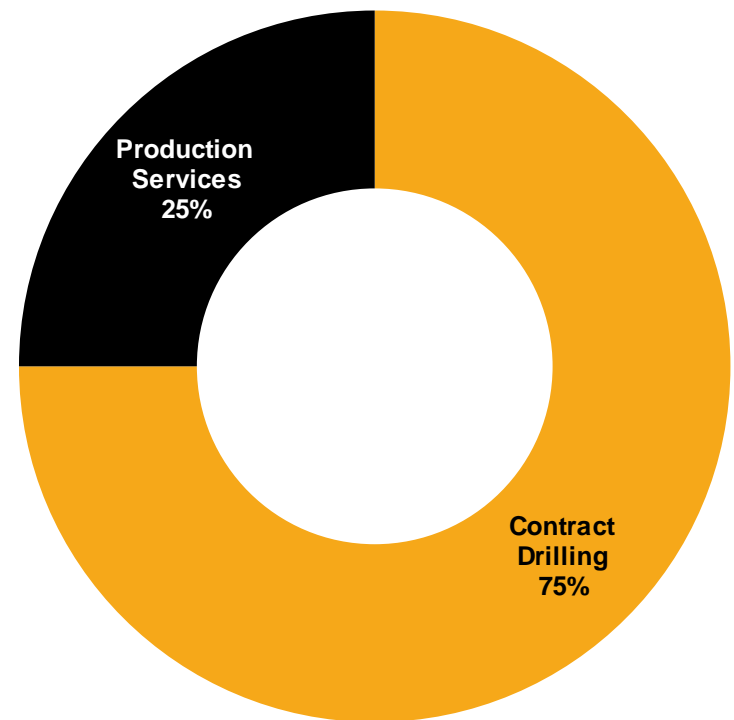
# 2018 Budgeted Capital Expenditures

\$20 million

### Budgeted Capital Spending



### Capital Spending by Segment



Management continually monitors customer demand and will adjust its capital plans as warranted

- Focused upgrade spending to ensure marketability of fleet

## Diversified Fleet

- Ideally suited rigs for long horizontal wells and shorter wells as required for the diverse plays in Canada
- To maximize efficiencies based on well requirements, offer:
  - ✓ Pad rigs
  - ✓ AC rigs
  - ✓ Triple rigs
  - ✓ Double rigs
  - ✓ Single rigs
- Convey appropriate technologies in line with customer needs

## Operational & Safety Excellence

- Operating and safety performance attracts blue-chip customer base

## Pricing Leverage

- Significant exposure to improving pricing environment

## Capital Structure

- Appropriate capital structure
  - 7.25% debt termed out to 2023

# APPENDIX



# Financial Highlights

Financial Highlights (000s CDN\$)	First Quarter			Year Ended December 31					
	2018	2017	% Δ	2017	2016	2015	2014	2013	2012
Operating Revenue <sup>(1)</sup>	72,965	78,153	(7%)	218,988	116,907	216,485	474,120	353,124	282,856
Utilization <sup>(2)</sup>	52%	54%	(4%)	37%	17%	26%	58%	55%	54%
Employees <sup>(3)</sup>	na	na	na	993	881	632	1,420	1,436	934
<b>Gross Margin</b>	<b>20,271</b>	<b>24,458</b>	<b>(17%)</b>	<b>58,310</b>	<b>25,762</b>	<b>85,951</b>	<b>207,231</b>	<b>147,559</b>	<b>131,063</b>
<b>As a % of Operating Revenue</b>	<b>28%</b>	<b>31%</b>	<b>(10%)</b>	<b>27%</b>	<b>22%</b>	<b>40%</b>	<b>44%</b>	<b>42%</b>	<b>46%</b>
Cash Administrative Expenses	5,159	5,833	(12%)	22,615	19,987	25,406	30,454	30,136	22,132
As a % of Operating Revenue	7%	7%	-	10%	17%	12%	6%	9%	8%
<b>Adjusted EBITDA<sup>(1)</sup></b>	<b>15,112</b>	<b>18,625</b>	<b>(19%)</b>	<b>35,695</b>	<b>5,775</b>	<b>60,545</b>	<b>176,777</b>	<b>117,423</b>	<b>108,931</b>
<b>As a % of Operating Revenue</b>	<b>21%</b>	<b>24%</b>	<b>113%</b>	<b>16%</b>	<b>5%</b>	<b>28%</b>	<b>37%</b>	<b>33%</b>	<b>39%</b>
Net Income (Loss)	(5,947)	(4,365)	36%	(37,445)	(61,973)	(129,139)	36,450	35,246	45,178
per share (basic)	(0.06)	(0.06)	-	(0.48)	(0.84)	(1.74)	0.49	0.51	0.77
Dividends per share	-	-	n/a	-	-	0.275	0.300	0.300	0.150
Capital Expenditures	4,656	2,436	91%	18,132	4,719	33,562	108,604	95,234	127,231

(1) Includes shortfall commitment revenue and standby revenue from take or pay contracts (2012 - \$2.2 million, 2014 - US\$4.5 million, 2016 - \$1.8 million, 2017 - \$6.4 million)

(2) Canadian drilling rig utilization - operating day

(3) Employees at December 31

# Operating Highlights



Operating Highlights	First Quarter			Year Ended Dec 31					
	2018	2017	% Δ	2017	2016	2015	2014	2013	2012
<b>Contract Drilling</b>									
<b>Canadian Operations</b>									
Rig fleet (end of period)	50	51	(2%)	50	51	52	49	47	44
Operating Revenue per Billable Day (C\$)	19,004	17,198 <sup>(1)</sup>	11%	17,558 <sup>(1)</sup>	16,984 <sup>(2)</sup>	23,458	26,178	24,829	26,163 <sup>(4)</sup>
Drilling rig utilization - Billable Day	58%	60%	(3%)	41%	20%	29%	64%	61%	60%
Drilling rig utilization - Operating Day	52%	54%	(4%)	37%	17%	26%	58%	55%	54%
CAODC industry average utilization - Operating Day	41%	40%	2%	29%	17%	23%	44%	40%	42%
Average active rigs	29.1	30.5	(5%)	20.6	10.0	14.3	31.5	27.6	24.7
<b>United States Operations</b>									
Rig fleet (end of period)	6	5	20%	6	5	5	5	5	5
Operating Revenue per Billable Day (US\$)	19,928	19,964	-	19,198	21,805	29,483 <sup>(3)</sup>	26,124	22,507	26,154
Drilling rig utilization - Billable Day	56%	47%	19%	61%	28%	32%	94%	81%	85%
Drilling rig utilization - Operating Day	51%	39%	31%	52%	24%	29%	83%	67%	68%
Average active rigs	3.3	2.3	43%	3.1	1.4	1.6	4.7	4.0	4.2
<b>Well Servicing</b>									
Rig fleet (end of period)	66	66	-	66	66	66	65	65	8
Service rig Operating Revenue per Service Hour (C\$)	703	688	2%	673	643	779	817	766	596
Service rig utilization	31%	38%	(18%)	26%	20%	30%	54%	45%	36%
Average active rigs	20.6	25.0	(18%)	17.2	12.9	19.5	35.0	22.6	1.6

(1) Excludes \$6.4 mm of shortfall commitment revenue from take or pay contracts

(2) Excludes \$1.8 mm of shortfall commitment revenue from take or pay contracts

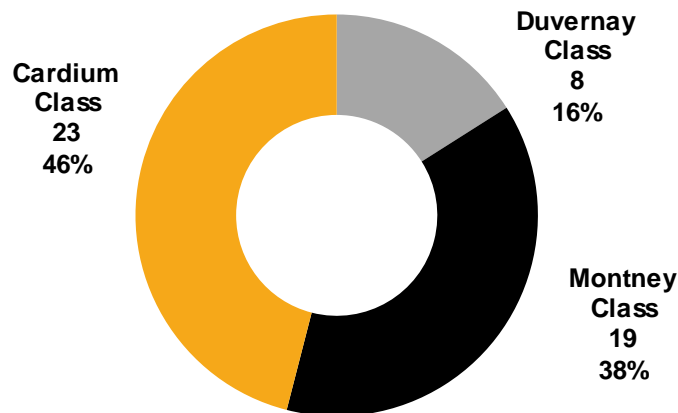
(3) Excludes US\$4.5 mm of shortfall commitment and standby revenue from take or pay contracts

(4) Excludes \$2.2 mm of shortfall commitment revenue from take or pay contracts

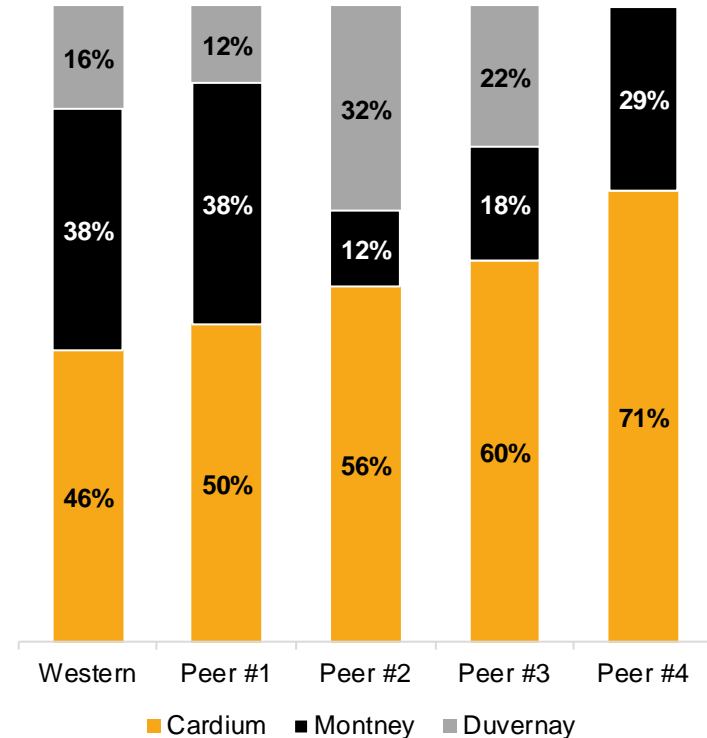
## Canadian Industry Drilling Rigs by Class - 620



## Western's Canadian Rig Fleet by Class



## Industry Rig Fleet by Classification



Source: Public Disclosure as of April 2018 (based on Canadian listed companies of Western's size or greater)

Cardium class rig: Defined as any contract drilling rig which has a total hookload less than or equal to 399,999 lbs (or 177,999 daN)

Montney class rig: Defined as any contract drilling rig which has a total hookload between 400,000 lbs (or 178,000 daN) and 499,999 lbs (or 221,999 daN)

Duvernay class rig: Defined as any contract drilling rig which has a total hookload equal to or greater than 500,000 lbs (or 222,000 daN)

## December 2009

Announced new management team and recapitalization of \$7 mm

## February 2010

Acquired 8 rigs from Horizon and 3 rigs from Cedar Creek for \$84 mm

## December 2010

Added 7 rigs with Pantera acquisition for \$64 mm

## April 2011

Added 19 rigs with the acquisition of Stoneham for \$245 mm

## February 2013

Acquired IROC for \$194 mm, adding 55 service rigs and Aero Rentals

## November 2013

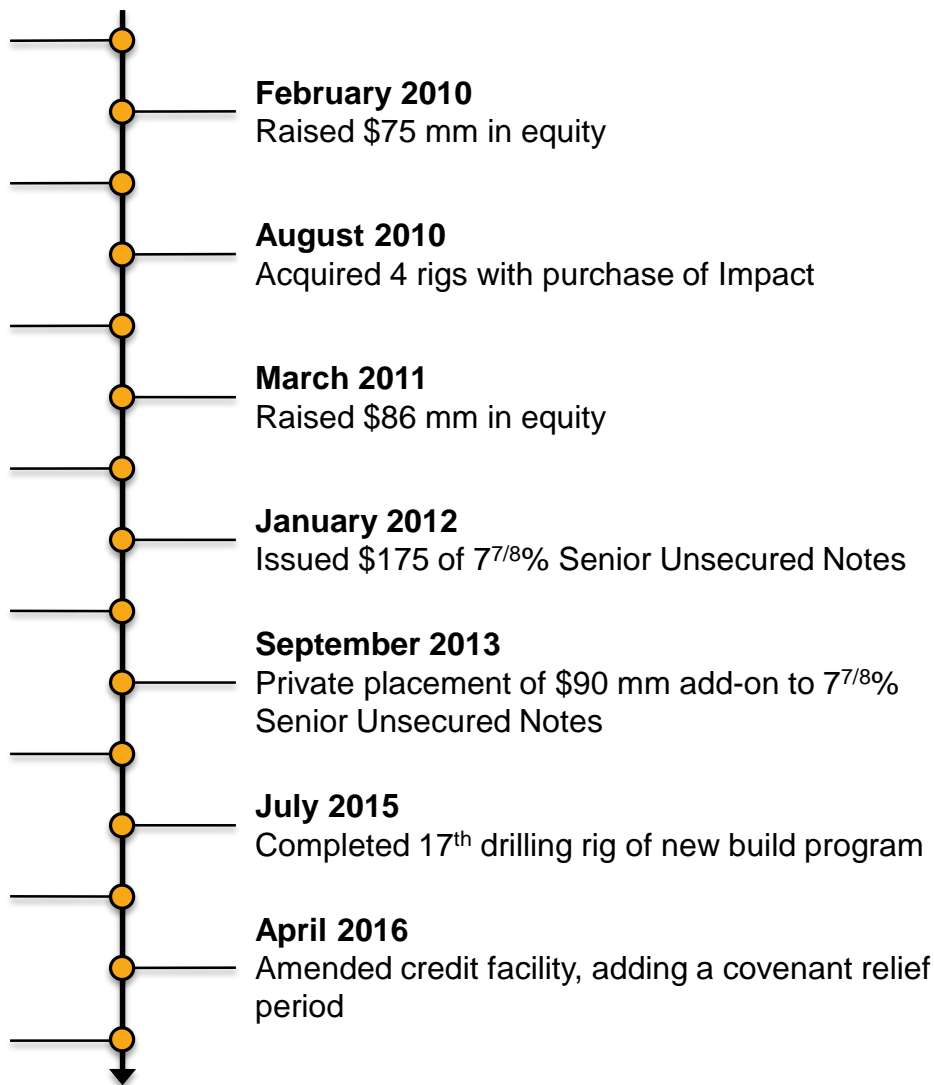
Alex MacAusland appointed President & CEO

## February 2016

Suspended dividend and reduced capital budget to conserve cash

## September 2017

Announced comprehensive refinancing including Second Lien Term Loan, equity raises and amended credit facility



**Alex R.N. MacAusland**  
President and Chief Executive Officer

**Jeffrey K. Bowers**  
Sr. Vice President, Finance and Chief Financial Officer

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RIG 55