

Annual and Special Meeting

May 6, 2014

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FORWARD-LOOKING INFORMATION

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Well Managed Service Company



Best-in-class People and Equipment



Strong Customer Base



Capacity for Sustainable Growth

\$1 1.62 1.5x Current share price Trading at as at May 5, 2014 Book value \$7.52 million Market Total return Capitalization* on investment* 161% \$163 million Annualized return on investment* Consensus Investment EBITDA for 2014*

*From inception: Dec. 8, 2009 to May 5, 2014

* As at May 5, 2014

Operating Highlights

	Fir	First Quarter			Year Ended December 31		
Operating Highlights	2014	2013	% Change	2013	2012	% Change	
Contract drilling							
Canadian Operations							
Rig fleet (end of period)	49	45	9%	47	44	7%	
Operating revenue per revenue day (CDN\$)	26,403	25,392	4%	24,829	26,190	(5%)	
Drilling rig utilization rate per revenue day	89%	80%	5 11%	61%	60%	2%	
Drilling rig utilization rate per operating day	81%	71%	14%	55%	54%	2%	
CAODC industry average utilization rate	61%	59%	4%	40%	42%	(5%)	
United States Operations							
Rig fleet (end of period)	5	5	-	5	5	-	
Operating revenue per revenue day (US\$)	23,943	22,918	4%	22,507	26,154	(14%)	
Drilling rig utilization rate per revenue day	92%	64%	44%	81%	85%	(5%)	
Drilling rig utilization rate per operating day	77%	48%	60%	67%	68%	(1%)	
Well Servicing							
Rig fleet (end of period)	65	10	550%	65	8	713%	
Operating revenue per operating hour (CDN\$)	822	633	30%	766	596	29%	
Well servicing rig utilization rate	63%	28%	125%	45%	36%	25%	

(1) Excludes \$2.2 million of shortfall commitment revenue from take or pay contracts.



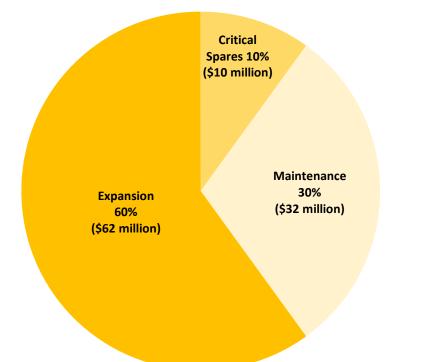
Financial Highlights

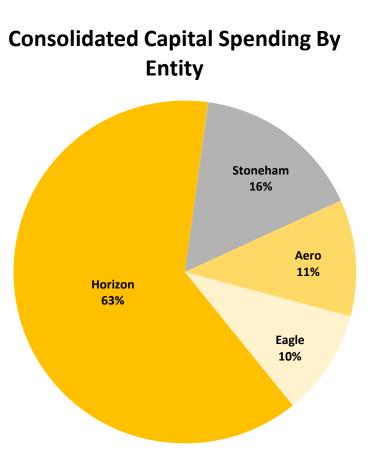
	Fir	st Quarter		Year Ended December 31			
Financial Highlights (Thousands CDN\$)	2014	2013	% Change	2013	2012	% Change	
Operating Revenue	149,627	90,080	66%	353,124	282,856	25%	
Gross Margin	67,629	40,945	65%	147,559	131,063	13%	
Gross Margin as a percentage of operating revenue	45%	45%	-	42%	46%	(9%)	
EBITDA	59,548	34,384	73%	117,423	108,931	8%	
EBITDA as a percentage of operating revenue	40%	38%	5%	33%	39%	(15%)	
Net Income	25,500	14,903	71%	35,246	45,178	(22%)	
per share (basic)	0.35	0.25	40%	0.51	0.77	(34%)	
Dividends per share	0.075	0.075	-	0.30	0.15	100%	
Capital expenditures	20,129	18,156	11%	95,234	127,231	(25%)	



2014 Capital Expenditures \$104 Million

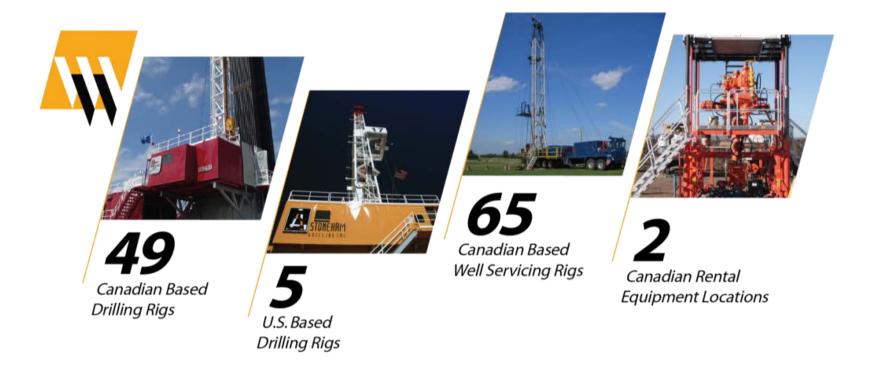
Consolidated Capital Spending -Expansion vs. Maintenance & Critical Spares







Western Today



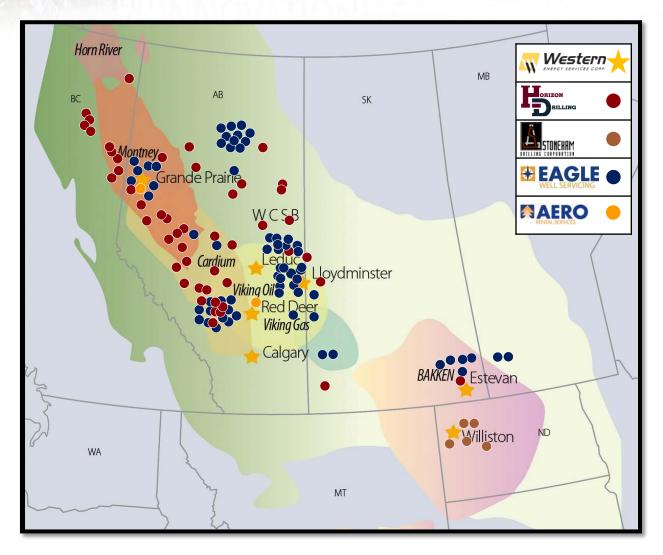


What Has Changed Since Our Last AGM?

- Integrated Eagle Well Servicing and Aero Rental Services into our business after acquiring IROC on April 22, 2013
 - Increased our service rig fleet to 65 rigs
 - Added \$35 million of oilfield rental equipment assets
- Launched 4 additional rigs into our Canadian drilling rig fleet
 - 1 Telescopic Double
 - 2 Telescopic Double Convertible Pad rigs
 - 1 Telescopic Single
- Upgraded 2 US-based rigs to Pad rigs
- Expanded rental operations to include a Grande Prairie facility



Geographical Diversity Drives Strong Customer Base





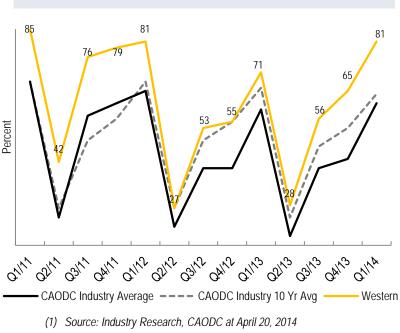
Western's Competitive Advantage

- Modern efficient fleet
 - Average age of drilling rig fleet ~ 6 years
 - Average age of well servicing fleet ~ 4 years
- Pad drilling capability
- 6th largest drilling rig fleet in Canada
- **7**th largest service rig fleet in Canada
- Experienced management team



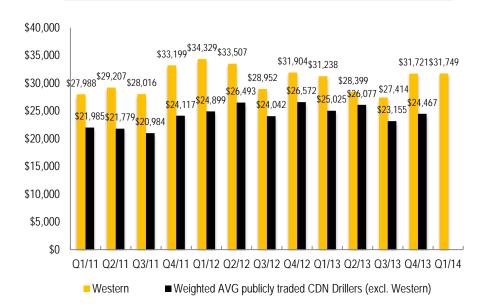
Premium Drilling Utilization and Day Rates

Western's premium drilling rig fleet has consistently realized above average utilization and industry leading day rates in Canada



Canadian Drilling Utilization Rates ⁽¹⁾

Canadian Drilling Day Rates ^{(2) (3)}

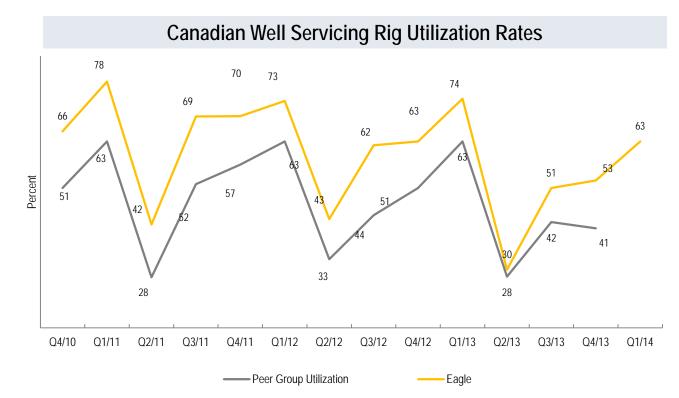


- (2) Source: Industry Research, Company Disclosure, at April 28, 2014
- (3) Includes Third Party Charges



Top Tier Well Servicing Utilization

Quality equipment and strong employee base drives higher utilization



Source: Industry Research, Company Disclosure as at December 31, 2013

- 1. Peer group includes Precision Drilling, Savanna Energy Services, Essential Energy Services, Ensign Energy Services and CWC Well Services.
- 2. Based on full utilization of 10 hours per day



Continued Strategic Growth

- Western's key initiatives:
 - Stay financially flexible with a well structured balance sheet
 - Continue to offer a quarterly dividend
 - Focus on capital discipline while maintaining the ability to respond to strategic initiatives across all divisions
 - Ensure safe and efficient operations remain at the forefront of every element of the business
 - Continue to focus on enhancing and fine tuning existing business lines for optimum performance



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1.5x

million

Market

Capitalization*

Trading at





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Capacity for Sustainable Growth

\$1 1.62 as at May 5, 2014 Book value \$7.52 Total return on investment*

Annualized return on investment*

161%

Current share price

Investment

*From inception: Dec. 8, 2009 to May 5, 2014

\$163 million

Consensus EBITDA for 2014*

* As at May 5, 2014